



**Ashi Creation**  
where every stitch tells a story

Three Decades in Business  
with Passion & Innovation



[www.ashicreation.com](http://www.ashicreation.com)

# WHO ARE WE



Founded in 1996 under the visionary leadership of Mr. Inderjeet Mahajan, Ashi Creation emerged with a singular mission – to deliver **unparalleled quality apparel** and serve as the one-stop destination for **clients' diverse needs**, from design to manufacturing and export. Rooted in the principles of **commitment, reliability, and sustainability**, our journey spans over 26 years, weaving a story of growth and excellence in various international markets.

What began as a singular vision has evolved into a commitment to **continuous improvement**. Today, Ashi Creations stands at the forefront of the industry, dedicated to enhancing every aspect of our craft to best cater to the **unique aspirations of our clientele**. We are not just about apparel; we are about creating an experience that is trustworthy, seamless, and deeply satisfying **for those who choose us**.

We are all about providing a service that transcends expectations, and fostering a connection that goes beyond business. In our philosophy, we embrace the belief of '**Vasudhaiva Kutumbakam**,' where each client is considered an integral part of our extended family. Just like family, **your happiness is our top priority**, and it's the driving force behind everything we do at Ashi Creations.

**30<sup>+</sup>**

Years of Experience

**5000<sup>+</sup>**

Unique Designs

**1 00000<sup>+</sup>** Sq.Ft

State-of-the-art Infrastructure

**15 Million**

Ann.Turnover

## CERTIFICATIONS



# MISSION

Leading the fashion future with sustainable innovation, we empower individuals to express themselves through globally-inspired, earth-conscious apparel. Every garment we craft builds a legacy of trust, style, and positive impact, exceeding customer satisfaction and setting new standards for eco-responsibility.

# VISION



# WHY PARTNER WITH ASHI CREATION?



## EXPERT CRAFTSMANSHIP

Specializing in kids & ladies apparel, our dedicated woven factory optimizes production with a 50:50 split.

## TRENDSSETTING DESIGNS

Cutting-edge analyzing trends and securing large BIT deals (60%), our team delivers.



## RELIABLE DELIVERIES

Maintaining a remarkable 98.2% on-time delivery rate, we guarantee seamless order fulfillment for our clients

## SUSTAINABLE CHOICE

Eco-Conscious: 85% organic/recycled fabrics + green tech + it is platinum rated green factory (open April 24th)

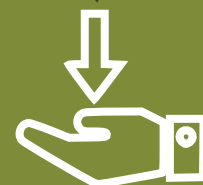


## EMPOWERED WORKFORCE, EXCEPTIONAL SERVICE

We prioritize development for happy, productive employees, driving superior product delivery.

## YOUR NEEDS FIRST

We prioritize your satisfaction, building strong relationships for mutual success.



## RELIABLE SUPPLIERS

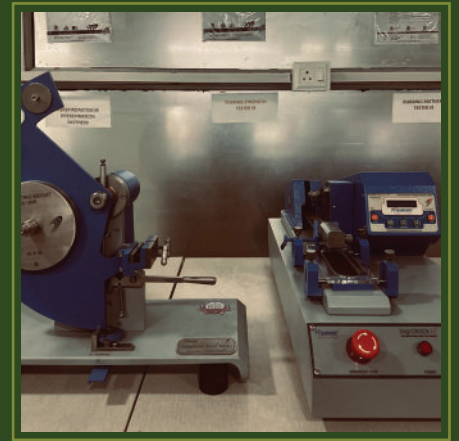
Building a robust vendor network, we ensure uninterrupted operations and consistent quality for our customers.

# QUALITY & INNOVATION



Operating an in-house testing lab, we prioritize quality and safety, leveraging over two decades of experience in kids' garment manufacturing. Additionally, we employ state-of-the-art virtual reality tech, including virtual dummies, via our in-house 3-D systems, enhancing design processes and product visualization.

## IN-HOUSE LAB FACILITY



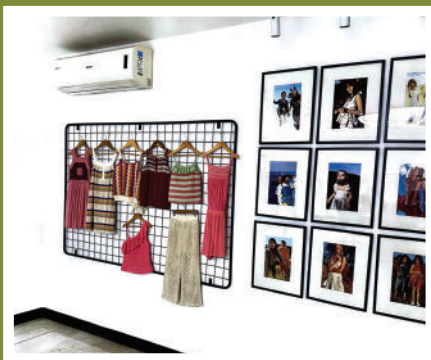
# INFRASTRUCTURE



Ultra-Modern Manufacturing facilities of WOVEN and knitted garmetss sprawled over **1,00,000 Sq. Ft.** of working area.

Factories are installed with sophisticated and modern machinery of reputed brands including **Brother, Juki, Pfaff, Durkopp, Adler, Eastman, Yamato & Ramsons** for manufacturing units.

- Single Needle
- Double Needle
- Edge Cutters
- Flat Lock
- Pintuck Machine
- Fagotting Machine
- Bartack Machine
- Feed of the Arm Machine
- Overlock -3/4/5 Thread variation
- Ykk Snap button Attachment
- Laser Cutting
- Steam Irons
- Thread sucking
- Fusing Machine



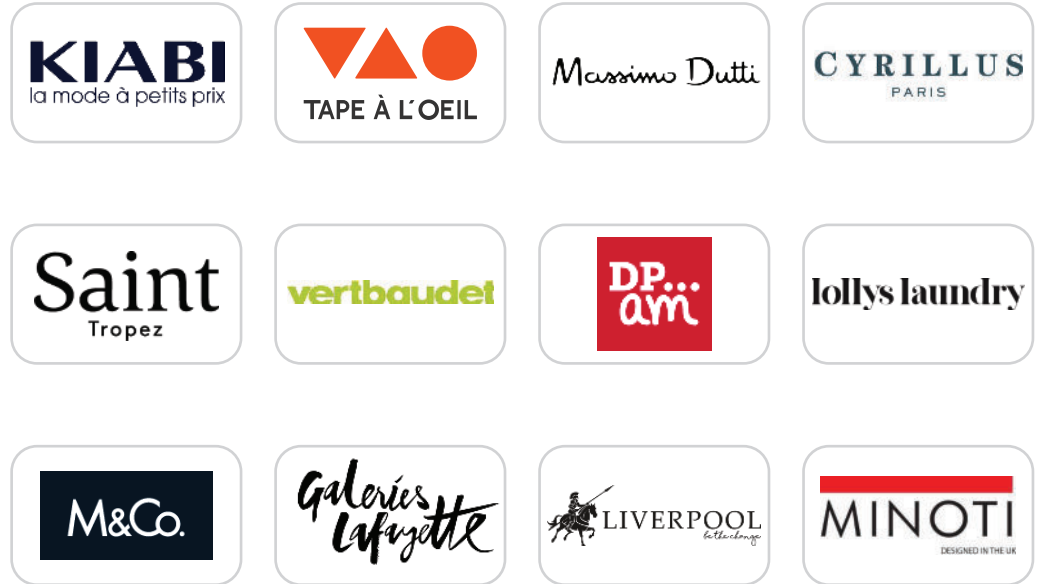
- Automated Fabric Checking Machine
- Juki computerized button hole and lock stitch Machine
- Environmental Friendly modern washing Plant
- Needle Detector Machines
- Green washing machines with water saving mode
- Nano Sprays





# OUR CLIENTS

In our global clientele, we proudly host an array of distinguished brands spanning diverse locations.



# OUR MARKETS





# OUR SUSTAINABILITY INITIATIVE

*At Ashi Creation, sustainability is more than a choice it's a commitment to a conscious and responsible future.*

## What are the results of our commitment?

At Ashi Creation, sustainability is more than a commitment; it's a guiding principle embedded in every aspect of our operations. Our dedication to environmental responsibility is evident in the quantifiable steps we've taken across electricity, water conservation, fabric sourcing, and more.



### ELECTRICITY / ENERGY

- ✔ We proudly source 100% renewable energy with IREC Certification, reducing our carbon footprint significantly.
- ✔ Our shift to 5-star inverter ACs, LED lights, and PNG-powered boilers and DGs reflects our commitment to energy efficiency, resulting in a 30% reduction in overall energy consumption.



### WATER CONSERVATION

- ✔ Our green washing machines and advanced processes significantly reduce liquor consumption, leading to a 25% decrease in water usage.
- ✔ Innovative technologies like nano sprays minimize chemical, water, and electricity usage, resulting in a 20% overall reduction.
- ✔ Introduced Advanced Effluent Treatment Plants (ETPs) for efficient wastewater treatment.



### FABRIC

- ✔ GOTS, OCS, and GRS certifications validate our commitment to organic and recycled content in fabric and processes, with a 70-100% organic content.
- ✔ Our environmental audits, including ICS and ISO 14001 Certification, ensure compliance and sustainability, leading to a 20% reduction in environmental impact.



### IN-PROCESS COMMITMENT

- ✔ Our new factory, constructed according to Indian Green Building Council regulations, is poised to achieve a Platinum rating, reinforcing our dedication to a sustainable future and boasting an estimated 40% reduction in greenhouse gas emissions.

Topics / Initiative	Details
IREC Certification	We are using 100 % renewable Energy.
GOTS Certification (Global Organic Textile Standard)	Products that contain 70% to 100 % Organic Content.
OCS Certification (Organic Content Standard)	Products that contain 5% to 100 % Organic Content.
GRS Certification (Global Recycled Standard)	Products that contain 20% to 100% Recycled Content.
Water Conservation	Purchased new Washing machine, Go Green Machine and Tumble drier to reduce Water consumption, Chemical and Electricity
Energy Conservation	No star rating Air conditioner has been replaced with 5 star inverter AC (ENERGY EFFICIENT AC), Light has been replaced with led lights (ENERGY EFFICIENT LED).
Boiler Shifted to PNG	Boiler shifted diesel to PNG
DG Shifted to PNG	DG shifted diesel to PNG
Tumbler Shifted to PNG	Tumbler shifted diesel/electricity to PNG
Indian Green Building Council (IGBC)	We are doing construction (Plot No. 760) as per Indian Green Building Council (IGBC) and we shall achieve Platinum rating
ISO 14001:2015 Environmental management systems	We have ISO 14001 CERTIFICATION
ICS Environment Audit	We have ICS (Initiative for Compliance and Sustainability) certification.
ICS Social Audit	We have ICS (Initiative for Compliance and Sustainability) certification.
Demographic data	B-4,5 : Male = 364, Female = 108 D-31 : Male - 288, Female - 104
Facility	Creche, Canteen
Others	1. Employee's children fees (Per Employee Max 1000/month) 2. Cancer Awareness and Screening Camp, Consultation and medicine provided. 3. Reimbursement of Covid Vaccine cost to employees (During Covid)

## ENVIRONMENTAL IMPROVEMENT PLAN

Improvement Area	Objective	Base line	Reduction	Target Time	Action Plan
Water	Reduction of water consumption	Jan-23	20%	36 Month	1. Installation of Water Efficient Tap/Faucet in Wash Basins, 2. Use of RO reject water.
Waste Water	Reduction of waste water consumption	Jan-23	25%	36 Month	1. Uses of silicon balls, 2. Usage of ETP Treated water in Urinal & Flushing 3. Use of RO Reject water in Process by Retreatment
Energy	Save Energy	Jan-23	25%	36 Month	1. Saving by replacing in-efficient ac with energy efficient ac 2. Saving by installation of occupancy sensor 3. Saving by installation of energy efficient fans against conventional fans"
Waste	Reduction of waste	Jan-23	15%	36 Month	We will therefore endeavor to reduce waste by judicious purchasing, recycled on paper , envelope etc. Toner and cartridges will be return our current supplier for recycling.
Air Emission	Reduction of air emission	Jan-23	40%	36 Month	1. Saving by replacing in-efficient AC with energy efficient ac 2. Saving by installation of occupancy sensor 3. Saving by installation of energy efficient fans against conventional fans

# HUMANS OF ASHI

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At Ashi Creation, we recognize our people as the invaluable heart of our organization. Our **"Humans of Ashi"** people strategy revolves around fostering a workplace environment that prioritizes well-being, equality, and continuous growth. Here's how we invest in and support our human assets:



## **INCLUSIVE WORKSPACE / FAIR AND RESPONSIBLE WORKSPACE**

### *DIVERSE AND INCLUSIVE WORKFORCE*

- We proudly maintain a diverse workforce, with a commitment to gender equality.
- Our ratio of 75% men and 25% women reflects our dedication to creating an inclusive workplace. Our aim is to move towards 50-50 demography by 2030.

## **EMPLOYEE EMPOWERMENT**

### *FAMILY-FRIENDLY FACILITIES*

We understand the importance of work-life balance. Hence, our workplace features a creche and canteen services, ensuring the comfort and well-being of our employees.

### *EDUCATIONAL SUPPORT*

We invest in the future by paying school fees and educational expenses for our employees' children, recognizing the significance of education in personal and professional growth.

## **EMPLOYEE HEALTH AND WELL-BEING**

### *HEALTH AND WELLNESS INITIATIVES*

Our commitment to employee well-being extends to health initiatives like cancer awareness and screening camps. We provide consultations and medicines to ensure proactive health management.

### *COVID-19 SUPPORT*

During the challenging times of the Covid-19 pandemic, we prioritized the health and safety of our employees by reimbursing the cost of Covid vaccines, demonstrating our commitment to their well-being.

# TRANSPARENCY AND CLEAR COMMUNICATION

## GRIEVANCE REDRESSAL SYSTEMS

Transparency and open communication are paramount. We have clear and effective grievance redressal systems in place, ensuring that every employee's voice is heard, valued, and acted upon promptly.

At Ashi Creations, our people strategy isn't just about employees; it's about creating a community where everyone feels heard, supported, and empowered to thrive. We believe that a flourishing and fulfilled team is the cornerstone of our success, and we are committed to providing an enabling environment for every individual to contribute their best.





**Ashi Creation**

where every stitch tells a story



*“Our commitment of quality, on-time delivery and competitive pricing is well established. We assure an unparalleled ease of working experience”*

## Contact Us



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